

2023 MARKETING CALENDAR

RETAIL JULY-DEC

JULY

- 1st** Plastic Free July, Tour De France Begins
- 2nd** Thank you Day
- 3rd** Wimbledon
- 7th** British Grand Prix
- 15th** Give Something Away Day, **Harborne Market**
- 17th** World Emoji Day
- 20th** Women's World Cup Begins, Get to Know Your Customers Day
- 26th** School Summer Holidays Begin
- 28th** Love Parks Week
- 30th** International Day of Friendship

OCTOBER

- 1st** Black History Month, National Grandparents Day
- 2nd** National Work Life Week
- 3rd** Buy British Day
- 6th** World Smile Day
- 10th** World Mental Health Day
- 14th** National Album Day, Bookshop Day
- 21st** **Harborne Market**
- 26th** National Pumpkin Day
- 27th** National Black Cat Day, Schools Break Up for Autumn Half Term
- 29th** Daylight Savings End
- 31st** Halloween

AUGUST

- 1st** Happiness Happens Month, National Girlfriend Day
- 8th** International Cat Day
- 9th** Book Lovers Day
- 10th** National Lazy Day
- 15th** National Relaxation Day
- 18th** Men's Grooming Day
- 19th** World Photography Day, **Harborne Market**
- 26th** International Dog Day
- 28th** Summer Bank Holiday

NOVEMBER

- 5th** Guy Fawkes Night
- 11th** Remembrance Day
- 12th** Diwali
- 13th** Kindness Day
- 16th** World Philosophy Day
- 18th** **Harborne Market**
- 20th** World Children's Day
- 21st** World Television Day
- 24th** Black Friday
- 26th** Stir Up Sunday
- 27th** Cyber Monday
- 28th** Giving Tuesday

SEPTEMBER

- 1st** Sleepember, Organic September
- 3rd** National Doodle Day, National Cinema Day
- 4th** School Autumn Term Begins
- 5th** International Charity Day
- 6th** Read a Book Day
- 9th** Emergency Services Day
- 13th** International Chocolate Day
- 15th** London Fashion Week Begins
- 16th** **Harborne Market**
- 18th** International Week of Happiness at Work
- 19th** London Fashion Week Ends
- 22nd** Car Free Day
- 23rd** Autumn Begins
- 25th** World Dream Day
- 27th** World Tourism Day

DECEMBER

- 2nd** Small Business Saturday
- 8th** Christmas Jumper Day
- 11th** Postal Workers Day
- 16th** **Harborne Market**
- 22nd** Winter Solstice, School Winter End of Term
- 23rd** Super Saturday
- 25th** Christmas Day
- 26th** Boxing Day
- 27th** Bank Holiday
- 31st** New Year's Eve



SEARCH: HARBORNE VILLAGE

*Dates are subject to change. Individual organisations that run National Days may alter dates throughout the year.