

# 2023 MARKETING CALENDAR

## HAIR & BEAUTY JULY-DEC

### JULY

- 1st** Plastic Free July
- 2nd** Thank you Day
- 3rd** Compliment Your Mirror Day
- 15th** National Clean Beauty Day, **Harborne Market**
- 17th** World Emoji Day
- 20th** Get to Know Your Customers Day
- 24th** International Self-Care Day
- 26th** School Summer Holidays Begin
- 30th** International Day of Friendship

### OCTOBER

- 1st** Black History Month, Breast Cancer Awareness Day
- 2nd** National Work Life Week
- 6th** World Smile Day
- 10th** World Mental Health Day
- 18th** No Beard Day
- 21st** **Harborne Market**
- 27th** Schools Break Up for Autumn Half Term
- 31st** Halloween

### AUGUST

- 1st** National Girlfriend Day
- 10th** National Lazy Day
- 15th** National Relaxation Day
- 18th** Men's Grooming Day
- 19th** **Harborne Market**
- 28th** Summer Bank Holiday

### NOVEMBER

- 1st** Movember, Vegan Day
- 2nd** National Stress Awareness Day
- 5th** Guy Fawkes Night
- 11th** Remembrance Day
- 12th** Diwali
- 13th** Kindness Day
- 18th** **Harborne Market**
- 24th** Black Friday
- 26th** Stir Up Sunday
- 27th** Cyber Monday
- 28th** Giving Tuesday

### SEPTEMBER

- 1st** National Skincare Awareness Month, Sleptember, Organic September
- 2nd** World Beard Day
- 3rd** EveryWoman Day
- 4th** School Autumn term begins
- 15th** London Fashion Week Begins
- 16th** **Harborne Market**
- 18th** International Week of Happiness at Work
- 19th** London Fashion Week Ends
- 21st** World Gratitude Day
- 25th** World Dream Day, National Fitness Day

### DECEMBER

- 1st** Decembeard
- 2nd** Small Business Saturday
- 8th** Christmas Jumper Day
- 16th** **Harborne Market**
- 22nd** Winter Solstice, School Term Ends
- 23rd** Super Saturday
- 25th** Christmas Day
- 26th** Boxing Day
- 27th** Bank Holiday
- 31st** New Year's Eve



SEARCH: HARBORNE VILLAGE

\*Dates are subject to change. Individual organisations that run National Days may alter dates throughout the year.