

2023 MARKETING CALENDAR

FOOD & DRINKS JULY-DEC

JULY

- 1st** Plastic Free July, Tour De France Begins, International Chicken Wing Day
- 3rd** Wimbledon, Alcohol Awareness Week
- 6th** National Fried Chicken Day
- 7th** World Chocolate Day, British Grand Prix
- 13th** International French Fry Day
- 15th** Harborne Market
- 16th** National Ice Cream Day
- 17th** World Emoji Day
- 20th** Women's World Cup Begins, Get to Know Your Customers Day
- 21st** National Junk Food Day
- 25th** Cheese and Wine Day
- 26th** School Summer Holidays Begin
- 30th** International Day of Friendship, International Cheesecake Day
- 31st** National Avocado Day

OCTOBER

- 1st** Sober October, International Coffee Day, National Grandparents Day
- 3rd** Buy British Day
- 4th** No Disposable Cup Day, National Kale Day
- 6th** World Smile Day
- 9th** International Beer and Pizza Day
- 10th** World Porridge Day
- 14th** National Desserts Day
- 16th** World Food Day, Coffee Week
- 21st** Harborne Market
- 25th** World Pasta Day
- 26th** National Pumpkin Day
- 27th** Global Champagne Day, School Autumn Half Term
- 29th** Daylight Savings End
- 31st** Halloween

AUGUST

- 1st** National Girlfriend Day
- 4th** International Beer Day, National Chocolate Chip Cookie Day
- 9th** Book Lovers Day
- 10th** National Lazy Day
- 11th** National Bakewell Tart Day
- 13th** Prosecco Day, National Cupcake Day
- 15th** National Relaxation Day
- 16th** National Rum Day
- 17th** National Cupcake Day
- 18th** Pinot Noir Day
- 19th** Harborne Market
- 20th** National Bacon Lovers Day
- 24th** National Burger Day
- 26th** International Dog Day
- 28th** Summer Bank Holiday

NOVEMBER

- 1st** Movember, Vegan Day
- 3rd** National Sandwich Day
- 4th** Roast Dinner Day
- 5th** Guy Fawkes Night
- 6th** Great British Game Week
- 8th** Cappuccino Day
- 9th** British Pudding Day
- 11th** Remembrance Day
- 12th** Diwali
- 13th** Kindness Day
- 17th** Homemade Bread Day
- 18th** Harborne Market
- 24th** Black Friday
- 26th** Stir Up Sunday
- 27th** Cyber Monday
- 28th** Giving Tuesday

SEPTEMBER

- 1st** Organic September
- 3rd** National Cinema Day
- 4th** School Autumn term begins
- 5th** International Charity Day
- 7th** World Salami Day
- 12th** National Milkshake Day
- 13th** International Chocolate Day
- 16th** Oktoberfest, Harborne Market
- 18th** Recycle Week
- 23rd** Autumn Begins
- 29th** Worlds Biggest Coffee Morning

DECEMBER

- 2nd** Small Business Saturday, English Breakfast Day
- 8th** Christmas Jumper Day
- 16th** Harborne Market
- 22nd** Winter Solstice, School Term Ends
- 23rd** Super Saturday
- 25th** Christmas Day
- 26th** Boxing Day
- 27th** Bank Holiday
- 31st** New Year's Eve



SEARCH: HARBORNE VILLAGE

*Dates are subject to change. Individual organisations that run National Days may alter dates throughout the year.